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MAKE YOUR VOICE HEARD

The largest development project in Santa Cruz history is moving forward — and it's critical that community members speak up to ensure that this project builds up our community, not tears it down.

 Right now, work that should be done by local skilled and trained union members is being outsourced to low-road contractors. These are companies that cut corners, misclassify workers, underpay wages, and bypass apprenticeship programs that prepare our next generation of tradespeople.

We Demand a Commitment to Our Community: Through a Project Labor Agreement

- Guarantee the use of state-approved apprentices
- Protection against worker misclassification under the California DIR prevailing wage law
- Priority for local hiring and a skilled and trained workforce
- High-quality construction done safely, ethically, and fairly by union workers who live and work in the region

This is YOUR Opportunity to Speak Up

Tell the developer: Santa Cruz deserves better. We don't need another project built by out-of-town, unaccountable contractors. We need good local union jobs, built the right way by the people who live here with a **PLA** agreement on this project

Join the Meeting! Make a Statement! Protect Our Standards!
Let's make it clear: if it's built in Santa Cruz, it should be built by us!